

# Cedar Hills Estates I & II

## FULL CYCLE CASE STUDY

Total Equity Invested

**\$1,012,924**

All-time planned capital calls

Total Value (Realized + Exit)

**~\$5,057,700**

\*Cash returned + -\$2.3M net exit proceeds

\*Hamilton + refi + distributions + mgmt fees

# Investor Returns at a Glance

Equity Multiple

~5.0x

Inc Mgmt Fees as Distributions

Equity Multiple

4.64x

Cash Distributions Only

Est. IRR

~50%+

Conservative Floor Estimate

Hold Period

~8.3 yrs

Dec 2017 – Apr 2026

*IRR estimated using conservative methodology; all equity assumed deployed at close. Actual IRR likely higher given staged capital deployment.*

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## Cedar Hills I (99 lots)

1004 Ruby Dr, Harrisonburg, VA 22801

## Cedar Hills II (38 lots)

2993B Layman Trestle Rd, Harrisonburg, VA 22802

Acquired December 2017 | 137 Total Lots

Harrisonburg, VA | Hold Status: Closed on April 13, 2026



# Deal Snapshot

<b>Asset Type</b>	Mobile Home Park — Two-Property Portfolio
<b>Cedar Hills I</b>	99 lots — 1004 Ruby Dr, Harrisonburg, VA 22801
<b>Cedar Hills II</b>	38 lots — 2993B Layman Trestle Rd, Harrisonburg, VA 22802
<b>Total Lots</b>	137
<b>Acquisition Date</b>	December 28, 2017
<b>Purchase Price</b>	\$2,400,000 (C-Corp stock acquisition)
<b>Original Debt</b>	~\$1,920,000 (Farmers & Merchants Bank)
<b>Equity at Close</b>	\$427,498
<b>Total Equity Invested (All-Time Over Hold)</b>	\$1,012,924
<b>Capital Improvements</b>	\$1,085,000+ (infrastructure, park cleanup & upgrades)
<b>All-Time Closing Costs</b>	\$256,000 (acquisition, WF portfolio loan, Pendleton refi)
<b>All-Time Project Basis</b>	\$3,741,000 (purchase price + improvements + closing costs)
<b>Current Market Value</b>	<b>\$6,500,000 (closed April 13, 2026 — net of \$840k buyer improvement credit)</b>
<b>Expected Net Sale Proceeds</b>	<b>~\$2,300,000 (after loan payoffs)</b>

# Timeline of Key Milestones

Dec 2017	○	<b>Acquisition</b>	Purchased two-park portfolio (C-Corp stock acquisition, followed by S-Corp conversion) for \$2.4M. \$1.92M Farmers & Merchants debt. \$427,498 all-in equity at close.
2018–2019	○	<b>Value-Add Operations</b>	Began infrastructure overhaul. Stabilized operations, grew occupancy and rents. Year 1 revenue at acquisition ~\$200k; NOI ~\$142,324.
Aug 2019	○	<b>Wells Fargo Portfolio Loan</b>	Cross-collateralized Cedar Hills + Terrytown, NE. WF loan funded Hamilton, OH MHP acquisition (\$1.1M) with zero additional cash out of pocket. Cedar Hills equity was the engine that made the deal possible.
Jun 2020	○	<b>Hamilton Sale + Pendleton Refi</b>	Hamilton, OH sold for \$1.65M (acquired \$1.1M) — ~\$1.55M net returned to partnership after costs. Simultaneously paid off WF portfolio loan. New Pendleton Community Bank loan on Cedar Hills (~\$2.7M) extracted an additional ~\$780k. Five Star Bank placed \$2.165M cash-neutral loan on Terrytown. Total cash returned to partnership in June 2020: ~\$2.33M.
2020–2023	○	<b>Operational Build-Out</b>	\$1.085M+ deployed in infrastructure improvements. On-site park manager + full-time maintenance hired (~\$100k/yr). Management company paid \$90k/yr (returned to sponsor). Revenue scaled toward \$830k.
Apr 2026	○	<b>Sale at \$6.5M</b>	Closed April 13, 2026. \$840k improvement credit extended to buyer. Expected ~\$2.3M net after loan payoffs.



# Eight Years of Compounding Execution

Cedar Hills Estates was a two-park mobile home community in Harrisonburg, Virginia — 137 lots spread across two adjacent properties, acquired in December 2017 through an S-Corp purchase (C-Corp stock acquisition, followed by an S-Corp conversion) from a legacy owner. The parks were functionally stable but operationally underdeveloped, with Year 1 revenue of roughly \$200,000 and NOI of \$142,324. The thesis was straightforward: buy a cash-flowing affordable housing asset, improve operations and infrastructure, and let compounding time do the work.

What followed was anything but a passive hold.

In August 2019, with equity having built meaningfully in Cedar Hills, a Wells Fargo portfolio loan was structured cross-collateralizing Cedar Hills and Patriot's Terrytown, Nebraska park. That structure funded the acquisition of a mobile home park in Hamilton, Ohio for \$1.1M — with zero additional cash out of pocket. The Hamilton park was purchased for \$1.1M and sold less than twelve months later for \$1.65M, generating approximately \$1.55M in net proceeds that flowed back directly to the partnership.

By June 2020, the Wells Fargo portfolio loan was paid off, the Hamilton sale had closed, and a new Pendleton Community Bank loan on Cedar Hills at approximately \$2.7M extracted an additional \$780k. In a single month, June 2020, the deal returned approximately \$2.33M to the partnership — more than double the original equity invested at close — while Cedar Hills itself remained on the books continuing to grow.

The years that followed were invested in the asset. Over \$1.085M in capital improvements were deployed into the parks — infrastructure upgrades, common area improvements, and the kind of deferred maintenance that legacy owners leave behind. Full-time on-site staff was hired: a park manager and a maintenance technician, costing approximately \$100,000 per year. Revenue grew from \$200,000 to over \$830,000. T-12 NOI reached \$383,939.

Throughout this period, the majority of cash flow was intentionally reinvested into the asset rather than distributed. The management company received \$90,000 per year from 2020 through 2023, which represents a meaningful portion of the sponsor's total economic return during that phase.

April's exit values the portfolio at \$6.5M — net of an \$840,000 improvement credit to the buyer, reflecting the ongoing capital program being passed along at close. After loan payoffs, approximately \$2.3M is expected to flow back to the partners.

# Operating Performance

Year 1 Revenue <b>~\$200,000</b> 2018 — at Acquisition	Exit Revenue <b>~\$830,000</b> 4.2x Revenue Growth	Year 1 NOI <b>\$142,324</b> 2018	T-12 NOI <b>\$383,939</b> 2.7x NOI Growth
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Average Lot Rent (All-In)	~\$525/mo (includes sewer & trash)
On-Site Staff	Park manager + full-time maintenance (~\$100k/yr)
Capital Improvements Deployed	\$1,085,000+ (infrastructure, community upgrades)
Implied Cap Rate on Cost	-10.3% (\$383,939 / \$3.741M all-time project basis)
Implied Cap Rate on Sale Price	-5.9% (\$383,939 / \$6.5M)

## Total Return Summary

All-Time Equity Invested	\$1,012,924
Hamilton Sale Net Proceeds (Jun 2020)	~\$1,550,000 (sold \$1.65M, acquired via Cedar equity)
Pendleton Refi Cash Out (Jun 2020)	~\$780,000
Operating Distributions (Cash)	\$67,700
Management Fees 2020–2023	~\$360,000 (\$90k/yr × 4 years — returned to sponsor)
Total Cash Returned to Date	~\$2,757,700
Pending Sale Proceeds (Apr 2026)	<b>~\$2,300,000</b>
Total Value (All-In)	<b>~\$5,057,700</b>



# Key Takeaways for Investors

## **EQUITY AS A TOOL, NOT JUST A RETURN**

The Wells Fargo cross-collateral structure turned built-up equity into a zero-cash acquisition engine, and the Hamilton trade amplified profits without tying up additional LP capital.

## **CAPITAL RECYCLING COMPOUNDED THE RETURNS**

By June 2020, over \$1.78M had been returned to the partnership while the parks remained on the books growing. The exit is icing on the cake.

## **AFFORDABLE HOUSING DONE RIGHT**

Rents are \$525/month all-in (including sewer and trash) — genuinely affordable by any market standard — while the Cedar Hills communities received \$1.085M+ in tangible infrastructure improvements.

## **OPERATIONAL INFRASTRUCTURE CREATES DURABLE VALUE**

Full-time on-site staff, professional management, and systematic capital deployment drove revenue from \$200k to \$830k — a 4.2x increase over eight years.

*Conservative exit pricing — the \$6.5M sale (net of \$840k improvement credit) represents a ~5.9% cap rate on T-12 NOI, a reasonable and defensible exit in today's MHP market.*

